



AUTO DIGITID AFRICA

What it costs

Every price published · the same for everyone

PROFESSIONAL

\$295

SPECIALIST

\$895

EXPERT

\$2,495

One price covers all of it

LEARNING CONTENT	APPLIED LABS	CERTIFICATION EXAM	CREDENTIAL, VERIFIABLE
All	All	1	3 yrs

There is no separate exam fee and no separate materials fee.

If you pass, the credential carries a verification record your employer can check without asking you for anything. It stays valid for three years.

Three, taken in order

LEVEL 1

Professional

\$295

Deploy and support the technology.

[START HERE](#)

LEVEL 2

Specialist

\$895

Integrate it into how the business runs.

[AFTER PROFESSIONAL](#)

LEVEL 3

Expert

\$2,495

Design it, and defend the design.

[AFTER SPECIALIST](#)

Already experienced? There is a faster route into each tier — next slide.

Three ways to buy one credential

Whichever you choose, you get the same credential.

	Challenge	Certification	Certification Plus
Professional	\$195	\$295	\$395
Learning content, all topics	✓	✓	✓
All applied labs	✓	✓	✓
Practice assessment	1 attempt	unlimited	unlimited
How long you have	90 days	12 months	12 months
Exam and credential	✓	✓	✓
Live revision session	—	—	✓
Exam retake if you need it	—	—	✓

Same exam, same standard, same line on your CV. What changes is how long you have and how much support comes with it.

Which one is for you

Challenge · \$195

You already know the material

Ninety days and one practice attempt. You will be asked to show that you qualify — prior study, a prior credential, or experience.

Certification · \$295

You need to learn it

A year of access and unlimited practice. This is what most people take.

Certification Plus · \$395

A second attempt would be hard

A first exam, a deadline, or your employer is paying. Adds a live revision session and a retake.

IF YOU ARE A STUDENT

Two lower prices

Neither is a sale you have to catch.

Credential	Standard	Student	Academic Partner
Professional	\$295	\$195	\$149
Specialist	\$895	\$695	\$595
Expert	\$2,495	\$1,995	\$1,795
Industry Specialist badge	\$595	\$495	\$395

ASK YOUR DEPARTMENT

The student rate is for anyone enrolled at a recognised institution. The Academic Partner rate is for students at a university that licenses this programme. Many students qualify without realising it.

Buy the path, not the steps

Path	Separately	As a path	You save	Student	Academic Partner
Professional + Specialist	\$1,190	\$1,050	\$140	\$785	\$660
All three	\$3,685	\$3,150	\$535	\$2,465	\$2,250

The student and Academic Partner rates apply to paths as well, so a student takes all three for \$2,465.

What a path actually is

The same credentials, bought together — not a voucher and not a subscription.

What you get	every credential in the path in full — all the content, all the labs, the exam and the credential for each
When you take them	in order, and in your own time
When the clock starts	each credential's access period starts when you begin that credential, not when you buy the path
How long you have	three years from purchase to start the last one
Adding Certification Plus	add it to whichever tiers you want it on
Paying	in full, or the full path over twelve instalments

NOTHING IS TICKING

Your pace

No timetable inside the path.
The only date that matters is starting the last credential within three years.

If you did not buy the path, you are not penalised

Add the next tier within 90 days of certifying and you pay the balance of the path.

You already hold	You are adding	Normal price	You pay	You save
Professional	Specialist	\$895	\$755	\$140
Professional and Specialist	Expert	\$2,495	\$1,960	\$535

HOWEVER YOU GET THERE

Same price

Buy Professional, then upgrade, and you reach \$1,050 — the path price.

The ninety days runs from the day you certify, not the day you bought — so it lands exactly when you have just passed and know whether you want to carry on.

After ninety days the normal price applies.

Four intakes a year

Book in the 30 days before an intake opens.

What you buy	Normal	Booking early	You save
Professional	\$295	\$265	\$30
Specialist	\$895	\$805	\$90
Expert	\$2,495	\$2,245	\$250
All three	\$3,150	\$2,835	\$315

Intakes are 1 January, 1 April, 1 July and 1 October.

AND THE PART THAT MATTERS MORE

Start sooner

Book early and your access opens the day you book, not on the intake date. Three weeks early is three extra weeks of material.

THIS YEAR

The 2026 founding rate

Closes 31 December 2026.

	Standard	Founding 2026
Professional	\$295	\$250
Specialist	\$895	\$760
Expert	\$2,495	\$2,120
All three	\$3,150	\$2,680

AND YOU KEEP THIS

Founding Cohort 2026

A permanent mark on your credential profile.

If you already qualify for the student or Academic Partner rate, take that instead — it is lower.

If paying at once is the problem

	In full	Or spread over
Specialist	\$895	3 payments of \$315
Expert	\$2,495	6 payments of \$449
All three	\$3,150	12 payments of \$290

WHEREVER YOU ARE

One price

In US dollars, the same in every country.

There is a small charge for spreading the cost, and it is shown before you commit.

It renews every three years

Credential	Renewal	Every
Professional	\$99	3 years
Specialist	\$295	3 years
Expert	\$695	3 years
Industry Specialist badge	\$149	2 years
However many you hold	\$795 max	per renewal

HOLDING SEVERAL DOES NOT GET EXPENSIVE

Your total renewal is capped whatever you hold. And professional development you can evidence counts towards it, so staying current is worth something at renewal itself.

Why it is worth holding

Vendor-neutral

It is not tied to one manufacturer's product, and it does not lose its meaning when a supplier changes direction.

Independently assessed

Against a published standard, so an employer knows exactly what it means.

Verifiable

Anyone can check it directly, without asking you for a certificate.

How to choose

If	Then
You already know the material	Challenge — \$195, 90 days
You need to learn it	Certification — \$295, a year
A second attempt would be hard	Certification Plus — \$395, with a retake
You want more than one tier	Take the path — save \$140 or \$535
You are a student	Ask about the student or partner rate
You already hold one and want the next	Add it within 90 days of certifying and pay the path balance
You can wait for the next intake	Book in the 30 days before it — save 10% and start sooner
You are deciding this year	The founding rate closes 31 December